



HOLLAWAY
ENVIRONMENTAL + COMMUNICATIONS

STATEMENT *of* QUALIFICATIONS

A Trusted Small Business

HUB+WBE+DBE+SBE



Welcome!

WHAT WE OFFER:

- + Coastal Planning
- + Environmental Services
- + NEPA Compliance
- + Mitigation & Monitoring
- + Economic Analysis
- + Communications Strategy
- + Stakeholder & Community Engagement
- + Creative & Production Services

Hollaway Environmental + Communications Services (Hollaway) is a Texas-based, woman-owned, DBE, WOSB, and HUB certified small business specializing in the environmental planning and permitting, ecological services, coastal planning, mitigation development and monitoring, economic analysis, as well as the regulatory and stakeholder coordination and outreach necessary to deliver successful projects. The company has completed over 1,000 environmental, coastal planning, and public outreach/communications projects since its start-up in 1994.

With more than 100 years of combined technical experience and more than 25 full-time employees, Hollaway has a deep understanding of high profile, large-scale projects and the environmental, social, and economic considerations associated with them. Hollaway's professional staff consists of communications specialists, coastal planning experts, environmental scientists, geospatial mapping specialists, economics specialists, graphic designers, video and web developers, and copy writers. We are recognized for our ethics, professionalism, and integrity in delivering best-in-class solutions to our clients, and we look forward to any opportunity to work with you.

Hollaway has extensive experience in the state of Texas, including serving the Harris County Toll Road Authority, Harris County Flood Control District; Harris County Engineering Department; Metropolitan Transit Authority of Harris County, Texas (METRO); the Texas General Land Office; U.S. Army Corps of Engineers (USACE); the City of Houston; the Houston Airport System; Texas Department of Transportation (TxDOT); Port Houston; and the Texas Commission on Environmental Quality (TCEQ); among others.

We are a small business like no other – we are extraordinary problem-solvers, risk reducers, and overall headache eliminators.

Who We Are

OUR MISSION

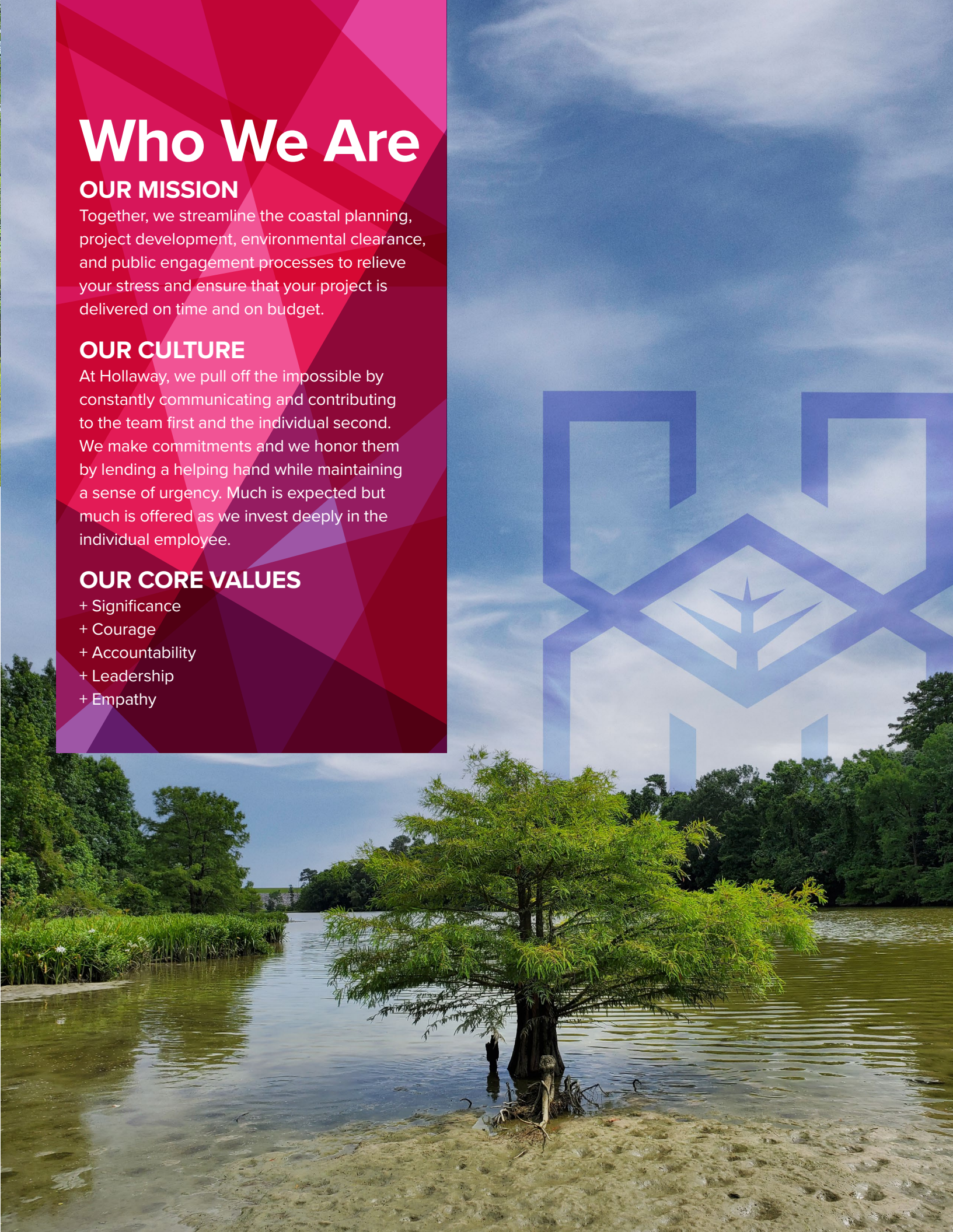
Together, we streamline the coastal planning, project development, environmental clearance, and public engagement processes to relieve your stress and ensure that your project is delivered on time and on budget.

OUR CULTURE

At Hollaway, we pull off the impossible by constantly communicating and contributing to the team first and the individual second. We make commitments and we honor them by lending a helping hand while maintaining a sense of urgency. Much is expected but much is offered as we invest deeply in the individual employee.

OUR CORE VALUES

- + Significance
- + Courage
- + Accountability
- + Leadership
- + Empathy





The Hollaway Team

At Hollaway, our multi-disciplinary team of experts collaborates every day to find innovative solutions that make a difference for our clients and the projects we serve.

Executive Leadership

Leslie Hollaway, Chief Executive Officer, is the visionary behind Hollaway Environmental + Communications Services, and she has spent the last decade focused on the health and viability of the company. At Hollaway, Leslie works to promote the core values of the company, while leading the team with a commitment to professionalism. Supported in all endeavors by the Executive Management Team at Hollaway, Leslie is responsible for providing strategic direction to the team, as well as creating a collaborative vision for success, and serving as the company’s lead advisor. Leslie has extensive experience in the environmental and public communications sectors and has advised clients in the development of large-scale infrastructure and coastal planning projects throughout the Gulf Coast.

Claire Garvin, Chief Operations Officer, is an experienced Environmental Consultant with over 15 years in management, business development, operations, and leadership roles. As the COO at Hollaway, Claire establishes and implements procedures and policies to promote a strong culture and vision and oversees operations to ensure the successful growth of the company. She is skilled in both educational and professional environments, leading the team in NEPA compliance, as well as program and project management. Her expertise includes state and federal agency coordination, environmental permitting, and NEPA-compliant public involvement.

Jennifer Smith, Chief People Officer, is a SHRM-Certified Professional with more than 15 years of Human Resources and business management experience. As the Chief People Officer for Hollaway, Jennifer provides our team with expertise and support in the areas of Performance Management; Employee Relations; Employee Engagement; Diversity & Inclusion; Policy Development; and HR Compliance. Jennifer’s priority at Hollaway is to grow and foster an inclusive culture that aligns with the company’s mission, vision, and values.

Your Team of Experts



Trevor Pattillo
Financial Manager



Elizabeth Bozeman
Managing Technical Editor



LaDaja Dunn
Executive Administrative Assistant



Carol Hollaway
Senior Economist



Sam Blanco, AICP, PMP
Vice President of Statewide Environmental Services



Ally Altemose, PWS, ENV SP
Director of Environmental Services



Kasey Clarke, WPIT
Environmental Scientist



Molly Lenihan
Environmental Scientist



Jenny Lam
Environmental Scientist



John Simmons
Environmental Scientist



Taffeta Burleson
Associate Environmental Scientist



Drew Gartman
Environmental Scientist



Tara Davis
Director of Creative Services



Greg Sevcik
Creative Director



Connor Stokes, ENV SP
Communications Specialist



Rosaura Martinez
Communications Specialist



Mariah Najmuddin
Communications Specialist



Rachel Massey
Communications Specialist



Brittany Little
Communications Specialist



Thomas Mumford
Production Specialist



Blythe Payne
Communications Specialist



Amiah Williams
Associate Communications Specialist

Coastal Planning Services

Hollaway has played an integral role in nearly every major coastal planning project in the state of Texas, working side by side with entities such as USACE, GLO, TPWD, TWDB, TxDOT, Harris County/HCFCD, and the GCCPRD to promote inter-agency collaboration, engage with the public/stakeholders, build consensus, and advance integrated resiliency efforts.

No other firm has Hollaway’s depth of involvement and breadth of understanding across the various complimentary programs advancing coastal resiliency efforts in Texas.

Examples of Hollaway’s coastal planning experience, covering coastal storm risk management, erosion control, and ecosystem restoration, include:

USACE / GLO – Coastal Texas Protection and Restoration Feasibility Study: Including comprehensive communications, graphics / report development, interagency coordination, stakeholder engagement and public outreach, and consensus building services for this \$26B coastal storm risk management and ecosystem restoration program. Effort also included comprehensive review of economic and benefit-cost analysis for the proposed coastal storm risk management and ecosystem restoration measures.

USACE – Sabine Pass to Galveston Bay CSRM Program: Including comprehensive communications, stakeholder engagement, and consensus building support for this \$4B coastal storm risk management program in the Pre-Construction Engineering and Design Phase, heading toward construction.

GLO – Texas Coastal Resiliency Master Plan: Including public outreach and education efforts and graphic design/ document preparation for the 2017 and 2019 versions of the State’s Coastal Resiliency Master Plan, which provides a framework for community, socio-economic, ecologic and infrastructure protection from coastal hazards including erosion and storm surge.

GCCPRD – Storm Surge Suppression Study: Including public outreach and engagement efforts for this CDBG-DR funded collaborative study encompassing six upper Texas coast counties. Work also included three dimensional visualizations, video presentations, and technical editing/ document preparation.

TxDOT Maritime – Port Mission Plan: including serving as the lead public/agency outreach and communications firm for this strategic planning effort to identify and prioritize state investment in navigation and port infrastructure. Work included extensive coordination with the Port Authority Advisory Committee and preparation of all legislatively mandated reports.

Hollaway brings unparalleled qualifications to provide the breadth and depth of coastal planning, interagency coordination, funding strategy, and public outreach/ consensus building services necessary to fully develop and implement an efficient and effective project. We will work in lockstep with you, our valued client, to ensure that all phases of a coastal planning project are seamlessly delivered.





We share knowledge across disciplines.

We bring the expertise of our entire firm to every project, leveraging the wide range of skills and experiences of our team to solve your unique challenges. Through our efficient processes and vast industry knowledge, we are able to respond quickly and complete projects faster than larger firms.

Environmental Coordination, Permitting and Monitoring Services

For over 25 years, Holloway has been a leading provider of environmental services to public agencies and private entities across the state of Texas.

At Holloway, we pursue excellence through a dedicated team of environmental experts, including Professional Wetland Scientists (PWS), Certified Ecologists (CE), Certified Oyster Biologists, USFWS Section 10 Permitted Biologists, ISA Certified Arborists, coastal ecologists, botanists, malacologists, ornithologists, entomologists, ichthyologists, mammologists, PADI Advanced Open Water Divers, and licensed drone pilots, as well as environmental scientists and GIS experts.

Holloway maintains the in-house environmental/ecological specialists, resources, and day-to-day regulatory relationships necessary to perform comprehensive services for all phases of a project related to environmental coordination, permitting, and monitoring services.

- National Environmental Policy Act (NEPA) Compliance and Documentation
- State and federal regulatory issues and permitting, including coordination with the US Army Corps of Engineers, US Fish and Wildlife Services, National Marine Fisheries Service, U.S. Forest Service, US Coast Guard, Texas Commission on Environmental Quality, the Texas General Land Office, Texas Parks and Wildlife Department, and the Texas Historical Commission/SHPO, among others
- Wetland delineation, endangered species surveys, and other field services
- Wetland mitigation planning, beneficial use planning, mitigation construction, implementation, and monitoring
- Monitoring and sampling of protected species (e.g., monitoring for dolphins, marine mammals, sea turtles, Piping Plover, Rufa Red Knot, Black Rail, Aplomado Falcon, Ocelot, and Jaguarundi and other listed or protected species in the vicinity of construction sites)
- Phase 1 Environmental Site Assessments
- Stormwater Pollution Prevention Plans
- Geographic Information System (GIS) Services
- Environmental Compliance Training Seminars



- Who We Work with Regularly to Deliver Your Environmental Clearance:*
- *U.S. Army Corps of Engineers*
 - *U.S. Fish and Wildlife Service*
 - *National Marine Fisheries Services*
 - *Environmental Protection Agency*
 - *U.S. Coast Guard*
 - *Texas Historical Commission*
 - *Texas Commission on Environmental Quality*
 - *Texas General Land Office*
 - *Texas Parks and Wildlife Department*
 - *Texas Railroad Commission*
 - *Local floodplain administrators*



Hollaway’s strengths are exhibited through our environmental and ecological work and dedication to the following projects:

GLO – Beach Nourishment and Installation of Two Groin Structures at the Village of Surfside
including state and federal regulatory coordination, including USACE Individual Permitting and USFWS Section 7 Consultation and Biological Assessment, and data collection in the beach and nearshore environment.

TxDOT/Galveston County – The Galveston Pelican Island Bridge Replacement Project
TxDOT/Galveston County, including state and federal regulatory coordination and permitting, monitoring and data collection in the nearshore environment, and marsh and wetland monitoring.

GLO – Homeowner Assistance Program for Hurricane Harvey Community Development Block Grant – Disaster Recovery
Hollaway provides tiered environmental reviews to facilitate Single-family Housing rehabilitation and reconstruction activities throughout Texas for disaster relief, recovery, restoration, and economic revitalization in response to the devastating flood and impacts of Hurricane Harvey in accordance with NEPA.

TXDOT Maritime – Gulf Intracoastal Waterway Condition Assessment

Hollaway coordinated within a Joint Venture (JV) with Freese and Nichols and Moffat and Nichol in determining the condition of dredged material placement areas (DMPA) along the entire Gulf Intracoastal Waterway (GIWW) for TxDOT Maritime.

TxDOT – Farm to Market 2004 Bridge Replacement

Hollaway is responsible for delivering technical reports, permits, and community engagement on strict timelines and within budget in compliance with NEPA for a bridge removal and construction project in Brazoria County, Texas. Technical reports included a wetland delineation report and an Essential Fish Habitat (EFH) assessment

Private Client – Mouth of Cedar Bayou Mobility Project

Hollaway was responsible for preparing technical reports and drafting a Standard Permit application package to the USACE on a strict timeline and within budget. Project deliverables included a wetland delineation report, T&E species habitat assessment, functional assessment, marine and pedestrian cultural report, SAV and oyster report, Alternatives Analysis, Compensatory Mitigation Plan, Section 106 Alternative Mitigation Plan, and Topics List. Collaborated with state agencies (TPWD and GLO) in developing an oyster and marsh cordgrass relocation plan for oyster and wetland impacts.

TxDOT – State Highway 87 Revetment

Hollaway is responsible for preparing a Biological Evaluation (BE) and conducting intensive habitat surveys (ground and drone technology) for the eastern black rail, piping plover, Rufa red knot, and sea turtle to support consultation with USFWS for a revetment project near High Island and Anahuac National Wildlife Refuge in Galveston County, Texas.



Holloway Environmental + Communication Services bridges two worlds that are uniquely connected: Environmental Services and Communications Services. As such, we are a non-traditional firm that understands the big picture and provides holistic services as needed.



Strategic Communications + Engagement Services

The Holloway team specializes in providing outreach, engagement, and facilitation services to support large-scale infrastructure projects, with a strong track record of maximizing engagement and achieving consensus on and support for infrastructure priorities.

Our proficiencies include strategic communications planning and implementation; small group and workshop facilitation; crisis communications and media relations; design and implementation of training tools and seminars; elected official coordination; in-house video productions; three-dimensional technical renderings and visualizations; web-based tools and social media strategies; NEPA-compliant public meeting and public hearing facilitation (virtual or in-person); and collateral material development and distribution.

Our strategic communications and engagement experience includes:

- Large-scale public infrastructure and planning projects that require the buy-in and cooperation of the local

public (across geographies, racial/ethnic groups, and socio-economic status), elected officials, and regional regulatory agencies

- Projects and planning processes requiring a strong communications leader to bridge competing needs and interests while building rapport and consensus among diverse audiences and compassionately balancing power dynamics and facilitating difficult conversations
- Projects that require coordination and proactive communication with local, state, and federal elected officials, as well as county, state, and federal agencies
- Public infrastructure projects throughout the Gulf Coast region (including flood damage reduction, coastal storm surge and protection projects, resiliency planning, mass transit planning, highway/roadway corridors, large-diameter water distribution pipelines, etc.)
- Projects that require an in-depth understanding and awareness of federal funding sources and respective environmental compliance processes (including all aspects of the National Environmental Policy Act)



Our Strategy:

Through education, engagement, and empowerment of our employees and clients, we leverage creativity to pursue economically viable opportunities to grow and thrive. We drive significant results through accountability and leadership.

Harris County Flood Control District – Hurricane Harvey Emergency Response and Recovery Communications

Hollawa provided urgent public communications support necessary following this unprecedented storm event, including communications strategy development; development of key messaging, infographics, mailers, flyers, and other just-in-time communication tools; social media management; phone bank staffing, communication, and documentation; website update and maintenance; video production and motion graphic development; as well as media relations and legislative communications support.

West Harris County Regional Water Authority – Surface Water Supply Project

Hollaway serves as the Public Information Officer to support this water supply organization, and provides a wide range of public relations, education, and outreach services to support the construction of the multibillion-dollar Surface Water Supply Project, a 55-mile-long, 9-foot-diameter water distribution line bisecting the Greater Houston region.

TxDOT/Williams Brothers Construction – SH 249 Extension Project (Design-Build)

Hollaway supports this Design-Build team as the Public Information Officer, providing a range of communications services to support TxDOT in the construction of this large-scale highway extension project.

FEMA/Harris County Flood Control District – MAAPnext Floodplain Mapping Program

including serving as the lead communications and public outreach firm leading engagement with the public and governmental agencies to better communicate flood risk and to prepare communities for adoption of new riverine and coastal flood insurance rate maps.

Harris County – Community Engagement for the 2018 \$2.5B Harris County Flood Control Bond

Hollaway led Harris County in organizing and conducting a large-scale engagement campaign, including 23 community engagement meetings in six weeks, to provide Harris County residents additional opportunities to review and provide input on the proposed bond program.

USACE/GLO – Public Involvement for the Coastal Texas Protection and Restoration Feasibility Study

Hollaway has served as the communications and public involvement consultant for the study effort, including planning and executing large-scale National Environmental Policy Act (NEPA) compliant public hearings large-scale public open houses along the Texas coast, as well as designing and developing public outreach materials, including study fact sheets, three dimensional visualizations, social media coordination, video presentations, technical editing, and feasibility report development.

GLO – Combined River Basin Flood Studies – East Region

Hollaway serves as the lead public outreach and communications firm for all three regions (Region 1, 2, and 3) of the GLO-led CDBG-DR planning effort to address flood risk along the Texas coast after Hurricane Harvey. Work includes extensive inter-governmental coordination, due to the size of the study area, focused on consensus building.

Creative + Production Services

Hollaway Environmental and Communications Services, Inc. is known for its creative services, including video production, graphic design, photography, website layout/development and more. We serve our clients with the highest level of professionalism and expertise. Our team is committed to providing our clients with the most effective solutions for their graphic and video needs. Please contact us by phone, email, or on social for your upcoming projects. We look forward to turning your vision into creative visual graphics.

Our in-house team has won countless awards for our creative and production services, including:

- Print Media
- Brand Identity + Design
- Creative Content Strategy + Development
- Exhibits + Signage
- Newsletters + Handouts
- Videography
- Aerial Drone Imagery
- Photography
- Research
- Writing
- Directing
- Editing
- Pre- and Post-Production
- Social Media Graphics + Account Management
- Website Layout + Development
- Digital Media + Advertisements


Whether it is photography, video production, graphic design, website development, or printing, Hollaway has the right team to provide services and solutions for your projects.




HOLLAWAY
ENVIRONMENTAL + COMMUNICATIONS

CONTACT US

2500 Summer Street, Suite 1130
Houston, TX 77007
713.868.1043
marketing@hollawayenv.com
www.hollawayenv.com

 @hollawayenvironmental

 @hollawayenv

 @hollawayenv

Designed in-house by the Hollaway Creative Services Team.

